



Be a part of A+A 2023!

A+A 2023 will take place from 24 to 27 October 2023 at the Düsseldorf Exhibition Centre. This year, we would like to offer you the opportunity to present your trade media on the trade press stand and online on our digital trade press stand.

What are we offering?

On Site: The Trade Press Stand

At the trade press stand you have the opportunity to display up to 250 free copies of your trade magazines. Our stand staff will distribute your trade magazines to the trade fair visitors and refill the displays.

Digital: The digital Trade Press Stand

The digital Trade Press Stand makes it possible to extend the presence of your trade medium to our A+A Portal. And not only that, you can reach your readers even before the fair starts. The digital Trade Press Stand is online two weeks before the fair and also visible six months after the end of A+A 2023. In order to achieve the greatest possible awareness, the digital Trade Press Stand is online on the A+A Website in the area, **Visit** under **Trade Press**.

An example of the digital Trade Press Stand can be found here:

https://www.interpack.com/ip23_digitaler_Fachpressestand_EN

Prices:

250 € per Title: participation Trade Press Stand (Messe Düsseldorf does not cover shipping costs.)

250 € per Title: participation digital Trade Press Stand

400 € per Title: participation digital Trade Press Stand and Trade Press Stand

Have we aroused your interest?

Then please return the completed registration form to the A+A Press Team RosingM@messe-duesseldorf.de by **2 October 2023**.

All digital Trade Press Stand participants are kindly requested to return the **Media Info Form** and their logo in **JPEG format (250 x 250 pixels)** to the A+A Press Team RosingM@messe-duesseldorf.de by **2 October 2023**.

*All digital Trade Press Stand participants must complete the Media Info Form **digitally**. Forms filled in by hand will not be accepted.*

Information on sending your magazines for the trade press stand can be found on page two.



Messe
Düsseldorf

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Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung



How does delivery work? When do the magazines have to arrive?

Please send the copies of your magazines (**max. 250 pieces**) between **16 and 20 October 2023 free of charge and duty-free for us** to the forwarding company Kühne & Nagel. Until the trade press stand is set up, your magazines will be stored at Kühne & Nagel and then delivered from there directly to the trade press stand.

Please remember to clearly mark your boxes/pallets with the keyword "Trade Press Stand A+A 2023".

Delivery address:

**Kühne & Nagel (AG & Co.) KG
Keyword: Trade Press Stand A+A 2023
Messeplatz
Westeinfahrt Messegelände, Tor 1
40474 Düsseldorf**

Tel.: +49 (0)211 454680

**customer.event@kuehne-nagel.com
www.kuehne-nagel.com**

Delivery date: From 16 to 20 October 2023



With Kind Regards,

Your A+A Presse Team

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