Press Release

Bluelights for Charity: Emergency Services Pedal for the RTL Donation Marathon

Düsseldorf, November 31, 2025 – From November 4 to 7, 2025, Germany's "blue light family" will demonstrate unity, solidarity, and compassion at the international trade fair A+A in Düsseldorf (the leading event for safe and healthy work). Under the motto "Bluelights for Charity," members of the fire brigade, police, THW (Federal Agency for Technical Relief), judiciary, and rescue services will join forces on indoor bikes to raise donations for the RTL Donation Marathon.

The four-day charity event is held under the patronage of NRW Minister of the Interior Herbert Reul. The entire initiative will be accompanied by the RTL team and covered in the media as part of the donation marathon.

Every kilometer counts for a good cause

Each day from 10:00 a.m. to 6:00 p.m., participants can show their commitment in 30-minute slots at the trade fair grounds (Hall 10). Participation is possible with a donation of €25 per slot. In addition to the sporting challenge, the event offers a platform for exchange and camaraderie. All participants receive free admission to the A+A fair, catering, and access to additional sporting activities.

Thursday: Focus on Youth Fire Brigades

A special highlight of the event is Thursday, November 6, 2025, which will be dedicated entirely to the Youth and Children's Fire Brigades of North Rhine-Westphalia.

Messe Düsseldorf

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Mitgliedschaften der
Messe Düsseldorf:

ufi The global Association of the Exhibition Industry

AUMA Ausstellungs- und Messe-Ausschuss der Deutschen Wirtschaft

FKM – Gesellschaft zur Freiwilligen Kontrolle von Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center/Verwaltung

On this day, groups of youth and children's fire brigades are warmly invited to take part free of charge:

• Youth Fire Brigades can actively collect kilometers on the bikes for a good cause.

• Children's Fire Brigades can look forward to an exciting supporting program with workshops on the topic of the "blue light family" (approx. 2:00 – 6:00 p.m.).

Participation for youth groups is free of charge and includes a trade fair ticket. Part of the total donations collected will go directly—via the RTL Donation Marathon—to the project "Speak Like a Pro – Language Development with Storycubes" of the Youth and Children's Fire Brigades NRW. The funds aim to sustainably support the valuable work of local youth and children's brigades.

On this day, Messe Düsseldorf will place a special focus on the "blue light" theme, offering young participants exciting insights and encounters.

Interested youth groups are kindly asked to register by October 15, 2025.

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Key information at a glance:

What: "Bluelights for Charity" – Cycling event for the RTL Donation Marathon
When: November 4–7, 2025 (daily 10:00 a.m. – 6:00 p.m.)
Youth Day: Thursday, November 6, 2025 (approx. 2:00 – 6:00 p.m.)
Where: Messe Düsseldorf, A+A Trade Fair

A+A – World-leading trade fair with a global portfolio

A+A is the world-leading trade fair for safety, security and health at work. Every two years it brings together international decision-makers, trade visitors as well as visionaries from industry, the skilled crafts, services, science and the political sphere in Düsseldorf. With its international trade fair portfolio in key markets such as China, Asia, Thailand, Turkey and
Japan as well as the accompanying International Congress for Occupational Safety and Occupational Medicine it connects experts worldwide, drives innovations and shapes tomorrow's world of work.
Occupational medicine connects Messe Düsseldorf experts worldwide, drives innovation, and shapes the working world of tomorrow.

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